

ANANTA GUPTA

INDUSTRIAL / PRODUCT DESIGNER

anantaguptadesign.com
anantaguptadesign@gmail.com
[Instagram](#)
[LinkedIn](#)

EDUCATION

PARSONS SCHOOL OF DESIGN

AUG 2021 - MAY 2025 | NEW YORK
BFA Product Design
Dean's List (3.87 GPA)
BFA Dean's Merit Scholarship

CENTRAL SAINT MARTINS, UAL

JAN 2023 - JUN 2024 | LONDON
BA Product and Industrial Design
Study Abroad Semester

SKILLS

TOOLKIT

Solidworks | Rhino 3D | Fusion 360 |
Blender | Keyshot | Figma | AutoCAD |
Adobe XD | Photoshop | Illustrator |
InDesign | Premiere Pro | After Effects |
Procreate

PHYSICAL PROTOTYPING

3D Printing | CNC Milling | Ceramics |
Woodworking | Metalworking | Sewing |
Glassblowing | Foam Sculpting

AI DESIGN TOOLS

Midjourney | Claude | ChatGPT | Vizcom |
Runway | Adobe Firefly | Gemini | Veo |
Comfy UI | Kaedim

DESIGN THINKING

UX/UI Design | Problem Solving | User
Research | Usability Testing | Accessibility
Thinking | Visual Merchandising | Project
Management | Branding | Packaging Design

CERTIFICATE

GOOGLE UX DESIGN PROFESSIONAL
COURSERA | DECEMBER 2024

ACHIEVEMENT

IDS A RISING DESIGN VISIONARY

3rd POSITION | DECEMBER 2024

PRODUCT DESIGN SOCIAL JUSTICE

VOTED BY FACULTY AND PEERS | MAY 2025

LANGUAGE

ENGLISH | HINDI | FRENCH

EXPERIENCE

PRODUCTION TECHNICIAN | Makelab (Part-Time)

AUG 2025 - JUL 2026 | NEW YORK

- Led day-to-day production across a 100+ printer manufacturing facility, managing order fulfillment and troubleshooting printer issues to keep output on schedule and downtime low.
- Supported client-specific design projects and manufacturing workflows, translating design requirements into manufacturable solutions, delivering 1,000+ pieces on time and on spec.
- Built a reusable design library of tested infill prototypes, tolerances, joints, and material data, speeding up future prototyping across the team.

CUSTOM SPACES DESIGNER | The Container Store (Part-Time)

SEP 2025 - JUL 2026 | NEW YORK

- Designed custom closet and storage solutions through client consultations, converting 35% of leads into confirmed projects worth over \$150,000.
- Guided customers through on-the-shelf product selection and led in-home and in-store appointments.
- Trained on, then trained colleagues in, the company's new AI-driven storage and organization tool, accelerating team adoption.

FURNITURE DESIGN INTERN | Kouros Maghsoudi

SEP 2024 - DEC 2024 | NEW YORK

- Supported design collaborations with 10+ luxury brands (Areaware, UMA, Palm Springs), ensuring products aligned with brand identity and client expectations.
- Curated mood boards and produced 3D CAD files along with high-quality renderings tailored to meet both the director's specifications and client requirements.

PRODUCT DESIGN INTERN | Circular Economy Manufacturing

SEP 2024 - DEC 2024 | NEW YORK

- Designed interactive furniture for Governors Island utilizing recycled plastics, securing project funding from Amazon.
- Guided stakeholders through the design process, presenting concepts and material benefits.

INDUSTRIAL DESIGN INTERN | Toshiba

JUL 2024 - AUG 2024 | DELHI

- Created precise AutoCAD drawings for hydro turbine systems, refining designs with engineers to meet technical and manufacturability standards.
- Contributed end-user workflow insights in cross-functional design reviews, shaping product decisions.
- Documented and iterated on design revisions for turbine components, helping engineers resolve manufacturability issues earlier.

PRODUCT DESIGN INTERN | Objectry

MAY 2024 - JUL 2024 | DELHI

- Built and tested prototypes for a new product line, evaluating function, durability, and manufacturability to guide final design decisions.
- Translated customer needs from the sales team into cohesive design plans, balancing space constraints, materials, and budgets.
- Supported client meetings to refine product selection, materials, and layouts to fit each client's space and lifestyle.

STUDENT TECHNICIAN | 3D Lab, The New School

AUG 2023 - DEC 2023 | NEW YORK

- Troubleshoot technical problems with 3D printers, CNC machines, and laser cutters.
- Assisted over 100 students in arranging their STL files, selecting the correct printer, and ensuring efficient printing.